

LOOK CLOSER

FOR CALENDAR YEAR 2017

REACH

229,239

PEOPLE SERVED through Museum general admission, public programs, special events, educational activities and outreaches. Gate attendance is **26%** greater than the 2016 Fiscal Year.

53,176

STUDENTS, TEACHERS AND CHAPERONES come to the MOSH annually for school programs to increase student interest and academic performance in science, technology, engineering and math (STEM), areas that are increasingly in high demand in the workforce and central to Jacksonville's economic competitiveness and growth.

25,170

EDUCATIONAL OUTREACH

From January 1 to December 31, 2017, MOSH has provided outreach and community engagement programming to **25,170** students and adults representing 50 different organizations/schools. Approximately **47%** of those reached were low-income or under served persons, with their organizations/schools receiving free or reduced pricing.

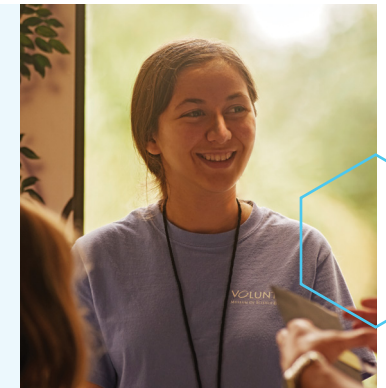


MOSH TIMELINE

- 1941** Chartered as the Jacksonville Children's Museum
- 1969** Opened 33,000-square-foot building in a more centralized Downtown location along the Southbank and major milestone acquisition of an Allosaurus to celebrate the new building
- 1977** Name changed to Jacksonville Museum of Arts & Sciences
- 1983** First earned accreditation from the American Alliance of Museums
- 1988** Name changed to the Museum of Science & History of Jacksonville, Inc.
- 1998** Opened core history exhibit, *Currents of Time: A History of Jacksonville & Northeast Florida*
- 2009** Commemorated 60th anniversary of continuous contract with Duval County Public Schools
- 2010** Opened the new Bryan-Gooding Planetarium
- 2012** Completed Hixon Native Plant Courtyard renovation
- 2013** Opened new core exhibit, *JEA PowerPlay*
- 2016** Celebrated 75th Anniversary
- 2016** Developed new MOSH brand
- 2016** Added *VyStar Intertidal Touch Tank* to *Atlantic Tails* core exhibit
- 2016** Opened new core exhibits, *Health In Motion* & *JEA HydroLogic*.
- 2017** Organized *Voices of Hope* community programming initiative with partners across the region focused on the *Anne Frank: A History for Today* exhibition.

THE BREAKDOWN

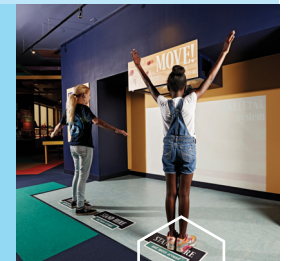
45
Employees



18
Board of Trustees
Members

73
College & Teen Interns

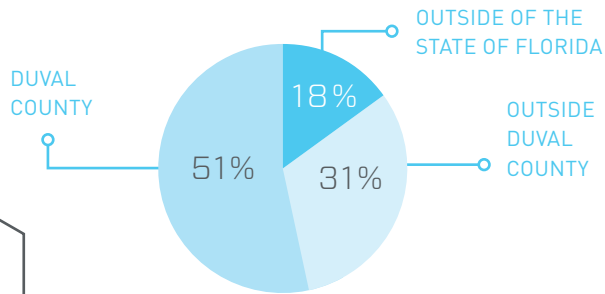
229
Volunteers



8,781.40
Hours worked by Volunteers and
Interns in the 2017 year

**INSPIRING THE JOY OF LIFE-
LONG LEARNING BY BRINGING
TO LIFE THE SCIENCES AND
REGIONAL HISTORY**

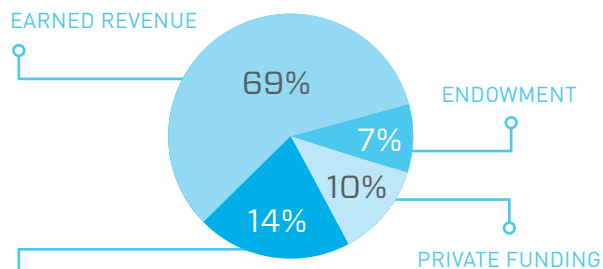
TOURISM



ECONOMIC DEVELOPMENT

MOSH contributes more than **\$2.5 MILLION** annually to the local economy. In addition, MOSH has invested more than **\$573 THOUSAND** in capital improvements using local vendors, consultants and businesses. MOSH is committed to working with locally-owned and small business as primary vendors whenever possible. MOSH has created more than 50 local jobs and 103 workforce development opportunities.

FUNDING



MOSH RECEIVES APPROXIMATELY 14% IN PUBLIC FUNDING through the Cultural Services Grant and the State of Florida Division of Cultural Affairs. Other contributions come from private sources (corporations, foundations and individuals) and earned revenues.



VISION

MOSH is an ideas lab that nurtures innovation in the sciences, arts and humanities. We create a dynamic platform for learning, helping to connect and build a global community. MOSH provides an interactive and engaging experience that ignites and fuels natural curiosity across all walks of life and generations. MOSH champions a culture of environmental and fiscal stewardship coupled with social responsibility.

EXHIBITIONS BREAKDOWN

There is always something new to discover and explore at MOSH. Curiosity is welcome and encouraged through our award-winning exhibits and traveling collections.



TRAVELING EXHIBITS

Seasonal exhibits from leading museums and exhibit design companies that provide appealing, relevant and innovative experiences to learners of all ages.



SIGNATURE EXHIBITS

Guest curators collaborate with the Museum to provide a platform for significant research and collections relevant to the community.



CORE EXHIBITS

Permanent installations that present connections to a wide spectrum of science and history disciplines.

4,908 DAILY PROGRAMS

MOSH presents relevant programming that brings science and regional history to life through the Bryan-Gooding Planetarium, JEA Science Theater, school and group tours, camps, camp-ins, outreaches, on-floor demonstrations and Florida Naturalist's Center experiences.



FLORIDA NATURALIST'S CENTER

4,000 mice fed to our living collections.



JEA SCIENCE THEATER

1,800 balloons exploded during Extreme Science! Shows.



BRYAN-GOODING PLANETARIUM

1,517 trips across the solar system for a total of approximately **935 billion miles** traveled in the Bryan-Gooding Planetarium.